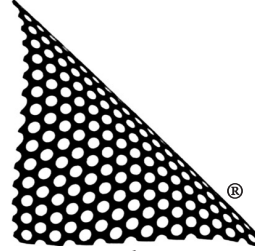


Attaching CLEAR FOCUS® PosterVue® with Tack'em™ Tape 1

*For optional use alone or in combination with other mounting materials,
such as CLEAR FOCUS AdHereVue® transfer adhesive and/or Tack'em Tape 2 double-sided tape*



Use the enclosed courtesy roll of clear Tack'em Tape 1, if desired, to install PosterVue on a glass door or window. Tack'em Tape 1 is an optically clear cast PVC tape with adhesive on one side. It has a clear PET liner covering the adhesive that must be removed prior to use. Tack'em Tape 1 can be used like an edge sealer to overlap the poster edges and the glass, encapsulating the edges of the poster and securing it in place.

- ▶ The method below is recommended for posters that will not cover the glass door or window from edge to edge. For edge-to-edge installations, use clear double-sided tape, such as Tack'em Tape 2, and/or AdHereVue transfer adhesive.
- ▶ For posters larger than about 24 inches wide, we recommend applying a strip of double-sided Tack'em Tape 2 approx. every 12 to 15 inches (length and width) to prevent the poster from sagging.
- ▶ During attachment and installation, do not stretch Tack'em Tape or the poster.
- ▶ PosterVue can be attached to the interior or exterior surface of the glass with the print side facing in or out as desired. Apply Tack'em Tape to the appropriate side of the poster as needed.

Mounting Instructions

The following instructions are for attaching Tack'em Tape 1 to the black (see-through) side of a PosterVue poster smaller than about 24" wide (interior mounting with the poster's print side facing out).

1. Cut strips of Tack'em Tape 1 the same length as the top and bottom of the poster.

▶ Attaching a small poster with Tack'em Tape at the top and bottom may be sufficient. For larger posters, we recommend using Tack'em Tape on all 4 sides to prevent edge lifting. *See notes above regarding posters larger than about 24 inches wide.*

2. Peel back the edge of the clear liner on the Tack'em Tape 1 to expose the adhesive. If necessary, attach a small piece of adhesive tape to both sides of the end of Tack'em Tape to separate the liner from the tape.

3. With the printed side of the poster facing down on a table or other clean, flat surface, attach approx. 1/3 to 1/2 the width of the Tack'em Tape 1 along the top edge of the unprinted side of the poster. The other edge of the tape will be used to attach the poster to the interior surface of the window.

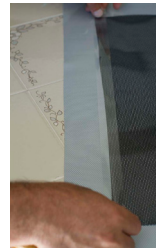
4. With the printed side of the poster facing out, place the poster in the window, align as needed, and press the top of it in place.

5. Follow the steps above to attach the remaining strip(s) of Tack'em Tape 1 to the bottom and, if necessary, to the sides of the poster. Trim strips as needed to fit.

Finally, press the strips of Tack'em Tape 1 firmly against the glass to secure the poster in place.



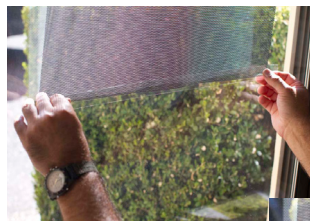
Step 2: Peel tape apart.



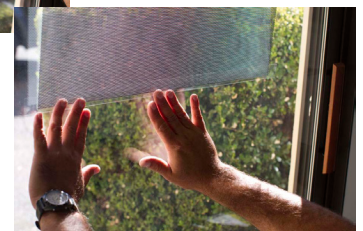
Step 3: Attach approx. half the tape to poster edge, keep other half free.



Step 4: Align poster and press the top edge in place.



Step 5: Attach tape to bottom edge, remove any slack and press in place.



Press tape firmly in place, smoothing as needed.

Questions?

Call U.S. toll-free 1-800-307-7990 and ask for customer service.

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