# CLEAR FOCUS® Tack'em™ Tape 2 Optically Clear Double-sided Adhesive Tape for Use with PosterVue® and Other Window Graphics

**Applications:** PosterVue window graphics and other graphics for P.O.P, retail window signage, and other

advertising and promotions requiring a clear double-sided adhesive tape.

**Construction:** 

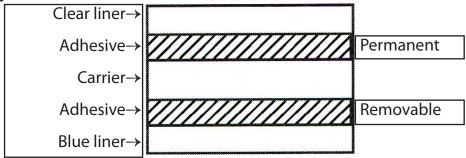
**Carrier** 1-mil optically clear polyester

**Adhesives** Optically clear permanent and removable acrylic

**Liners** Permanent side: 1-mil clear polyester film

Removable side: 1.4-mil blue polyester

## **Product configuration**



### **Important:** Attach the side with the permanent adhesive to the graphic.

- For interior mounting, attach the side with the permanent adhesive to the face of the graphic.
- For exterior mounting, attach the side with the permanent adhesive to the back of the graphic.
- The side with the removable adhesive is designed to be attached to the glass or other mounting surface.
- For small posters, attach strips of Tack'em Tape 2 to the edges of the graphic.
- For posters larger than about 24 inches wide, in addition to the edges we also recommend applying a strip of Tack'em Tape 2 approx. every 12 to 15 inches (length and width) to prevent the poster from sagging.

#### **Typical Performance Values:**

Outdoor durabilityUp to 2 yearsTypical adhesion values180° Peel Test

Substrate24 hrs.Stainless SteelPermanent2.0 lb/in.Stainless SteelRemovable1.0 lb/in.

Static shear ( $\frac{1}{2}$  in. x  $\frac{1}{2}$  in. x 500 grams) > 24 hours

Minimum application temperature 50° F (minimum for substrate)

**Service temperature range** 20° F to 302° F

Shelf life 1 year from ship date when stored under proper conditions

(70° F and 50% relative humidity)

### Other CLEAR FOCUS mounting products available

- Tack'em™ Tape 1 single-sided clear adhesive tape (for edge sealing)
- AdHereVue® transfer adhesive (for full coverage of graphic)

The above information on physical and chemical characteristics are based on tests believed to be reliable. The values are intended only as a source of information. They are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of the product for their specific application.