



PosterVue®

Perforation pattern:

Approx. 65/35 (35% open)

Perforation size:

Approx. 0.06 in. (1.5 mm)

Film:

Approx. 12-mil calendered non-adhesive PVC on a 3-in. core

Standard roll sizes:

54 in. x 25 & 100 ft.

Application:

Decals, POP/retail posters, other small-format & graphics-intensive window signage

Product code:

CFNAPV



CLEAR FOCUS Imaging, Inc.



Exterior/Interior Mount Product Specifications

Product Code: CFNAPV

12-mil white/black composite, non-adhesive PVC film with an adhesive-coated solid release liner.

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|---------------------------------|---|
| Applications | Windows, glass doors or other transparent surfaces for POP, retail window graphics or similar applications. |
| Composition | Composite white/black PVC laminate |
| Open Area | 35% (approx.) |
| Vinyl Thickness | 12 mils (.012 in./304 microns), approx. |
| Release Liner | Adhesive-coated solid release liner |
| Perforation Diameter | .060 in. (1.5 mm), approx. |
| Standard Widths/Lengths | 54 in. x 25 & 100 ft. (1.37 x 7.62 & 30.48 m) Custom sizes available by special order. |
| Dimensional Stability | Good |
| Minimum Application Temperature | Depends on mounting materials/method used. |
| Expected Lifetime Exterior | Up to 1 year. Service life depends on mounting materials/method used to attach poster to glass surface. |
| Water Resistance | Good. If exposed to rain, an optically clear, compatible overlaminant can be used to prevent holes from filling with water. |
| Humidity Resistance | Fair |
| Solvent Resistance | Good |
| Storage Stability | 1-year shelf life when stored at 70° F (21° C) and 50% relative humidity. |
| Colors Available | White on print side and black on see-through side. |
| Printing | Use standard vinyl inks. Print on the vinyl side, not on the release liner. Compatible with screen printing; inkjet printing using solvent, eco-solvent and mild solvent inks; thermal transfer; and airbrushing. Testing is recommended with latex printers. Not UV-cure compatible. |
| Mounting | Attach to the interior or exterior surface of clean, dry glass door or window using clear transfer adhesive, such as CLEAR FOCUS AdHereVue®. Full coverage of AdHereVue is recommended to prevent lifting of poster edges. Other options include CLEAR FOCUS Tack'em™Tape 1 single-sided tape, Tack'em™Tape 2 double-sided tape, double-sided self-adhesive tabs, or other suitable poster attachment method available on the market. |

Subject to change without notice

It is the responsibility of purchasers to independently verify, prior to use, the suitability of the products for their specific applications and print methods. CLEAR FOCUS cannot be held liable for any misuse, damage or losses as specified in its product warranty.