



CLEAR FOCUS Imaging, Inc.

One Way Vision Window Graphics

PRESS RELEASE FOR IMMEDIATE RELEASE

CLEAR FOCUS Celebrates 20th Anniversary, Introduces New Products

SANTA ROSA, CA — May 12, 2014 — CLEAR FOCUS Imaging, Inc. celebrates its 20-year anniversary on June 24, 2014. Since the company's founding in 1994, the wide-format digital imaging industry has undergone tremendous growth and change. CLEAR FOCUS has been at the forefront of One Way Vision™ innovations that have helped to transform the industry and make possible the production of vehicle window graphics, POP and retail window signage, building wraps, and other graphic applications.

"I'm very proud of where we have come in 20 years," comments Debbie Ross, president. "From conception of One Way Vision to creation of demand, we have continued to provide a comprehensive product offering. We pride ourselves on our long-term partnerships with our customers and strive to offer the best customer service, technical assistance, delivery time and consistent quality of our media. We know that we would not be where we are without those relationships, and we are grateful to our customers for helping us reach this 20-year milestone."

In the past two decades, CLEAR FOCUS has received numerous patents for its technologies, expanded its production and warehouse facilities, established a European headquarters in France and an office in Germany, and added new sales, technical and support staff to accommodate its growth. The company added two U.S. patents to its intellectual property portfolio in 2013. This year it was issued a patent in Australia and a European patent covering multiple countries.

As part of its commemorative activities, CLEAR FOCUS has introduced a line of frosted and etch window films. These specialty products debuted at ISA Sign Expo 2014 in Orlando, Florida, where they were well received. An improved version of its PVSee™ gloss clear window film was also on display. With these product additions CLEAR FOCUS now offers over 25 window films and related products to meet the diverse, evolving needs of its customers.

Based in Northern California, CLEAR FOCUS distributes its patented products globally. For more information, contact the company by phone at 707-544-7990 or by email at headoffice@clearfocus.com.

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