

CLEAR FOCUS® AdHereVue® Transfer Adhesive Data Sheet

Clear transfer adhesive for use with PosterVue® Perforated Window Film

Adhesive: An unsupported, solvent-free, permanently elastic acrylic adhesive that resists aging and does not dry out or become greasy.
Designed for short-term applications (approx. 3 months or less).

Specifications:

Adhesive Type	Acrylic Co-Polymer – Removable
Release Liner	Caliper-controlled, densified-opaque kraft paper; release coated on two sides for smooth adhesive transfer.
Temperature Range	Minimum application temperature: 35° F Service temperature range: -65° F to +160° F
Service Lifespan	Up to approx. 3 months of uninterrupted use if applied according to manufacturer's installation instructions. Service life may vary depending on exposure to heat and cold extremes, condensation, sunlight and UV, cleanliness of glass surface, and other factors. Removal and re-mounting of poster on window will shorten the service life of the adhesive.
Thickness (incl. release liner)	3.5 mil
Weight (incl. release liner)	88 g/m ²
Shelf Life	3 years when stored at 60° to 80° F and 40% to 65% relative humidity

Application Tips:

AdHereVue transfer adhesive is designed to transfer only to the solid areas of the perforated window film and not bridge the holes. This eliminates exposed adhesive that could bridge the open areas and collect dirt and dust on the PosterVue window graphics.

For optimum adhesion with AdHereVue, **apply to a clean, dry surface**. Using a squeegee helps to achieve the strongest bond to the substrate, the surface and the PosterVue window graphics or other print media that it is being mounted to.

For detailed mounting instructions, please refer to **CLEAR FOCUS AdHereVue® Transfer Adhesive Installation Instructions**, which are available at www.clearfocus.com on the PosterVue product page.

AdHereVue can be used in combination with **CLEAR FOCUS Tack'em™ Tape 1** clear single-sided adhesive tape to encapsulate and secure the edges of the poster in place. **Tack'em™ Tape 2**, a clear double-sided adhesive tape, is also available.

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