

CLEAR FOCUS® AdHereVue® Transfer Adhesive Installation Instructions for use with PosterVue® Non-Adhesive Perforated Window Film or other Substrate

**Recommended tools: Plastic squeegee, mild soap and water to wash glass surface,
lint-free paper or shop towels**

Important:

- Prior to attaching the PosterVue print, clean the glass with mild soap and water and then dry it using clean, lint-free paper or shop towels.
- The minimum recommended temperature of the glass surface is 35° F (1.6° C) for application with AdHereVue.
- For optimum adhesion and to prevent the edges of the poster from curling/lifting, full coverage of the poster with AdHereVue is recommended.
- AdHere can be used in combination with CLEAR FOCUS Tack'em™ Tape 1, a clear single-sided adhesive tape, to encapsulate the edges of the poster to prevent curling/lifting.
- For applications requiring a clear double-sided tape, CLEAR FOCUS also offers Tack'em™ Tape 2.
- AdHereVue is for short-term applications up to approx. 3 months of uninterrupted use. Service life may vary depending on exposure to heat and cold extremes, sunlight and UV, etc.
- Removal and re-mounting of poster may shorten the service life of the adhesive.

The following instructions are for transferring AdHereVue adhesive to the print side of PosterVue window graphic (normally used for interior mounting):

1. Print image on white side of PosterVue One Way Vision™ film.
2. Trim printed graphic to desired size for display.
3. Lay PosterVue print side up on a clean, flat, dry surface (e.g., table).
4. Apply a strip of AdHereVue to all 4 sides (outermost edges) of the PosterVue print. Then apply additional strips of AdHereVue down the center of the print to provide full coverage.
5. Leave liner on the AdHereVue strips. Using your hand or a squeegee, rub the AdHereVue liner strips to transfer the adhesive to the PosterVue print.
6. At this point you can turn the PosterVue print over and remove its release liner from the back, if desired. The release liner provides added stability for transport, however, so you may wish to wait and remove the PosterVue release liner at the job site.
7. Roll the PosterVue print with the AdHereVue liner on the outside and insert into shipping tube, if necessary, for transport. Do not roll the poster too tightly. Make sure the tube's diameter is large enough to easily accommodate the rolled-up print.
8. At the job site, remove the PosterVue release liner if you haven't already done so. Next, remove the AdHereVue liner strips to expose the adhesive.
9. To display, attach PosterVue print to surface of clean glass door/window. The PosterVue print can be removed and repositioned, if necessary. Squeegee the print in place, starting at the center and working outward in all directions. Be sure to squeegee the edges firmly in place.
10. If desired, use Tack'em Tape 1 clear single-sided tape to encapsulate the edges of the poster. Information on Tack'em Tape can be found at www.clearfocus.com on the PosterVue product page.

Note: For mounting on the exterior side of the window or glass door, AdHereVue can be applied to the black (see-through) side of the poster instead of the face side, if desired.

Removal

1. Peel print from the glass surface.
2. Remove any glue residue with water and a paper towel. AdHereVue adhesive is water soluble for easy clean-up.

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