

CLEAR FOCUS Imaging, Inc.®



*Your window to the world
of One Way Vision™*

Unsurpassed product quality



Produced by Holzhauer Sign

ClassicVue®

— *Flagship product for vehicle wraps and medium-format window signage*

Since its debut in 1994, ClassicVue continues to be the No. 1 choice for vehicle window wraps thanks to a balance between image quality and one-way visibility. A versatile medium that can be used to generate revenue through advertising income, ClassicVue is also suitable for retail window signage, corporate identity and much more.

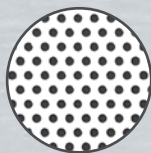
Key benefits of CLEAR FOCUS One Way Vision films

- Creates new, innovative media space without obstructing the view.
- Allows premium ad placement on glass doors at eye level; on buses to create “moving billboards”; and on high-rise buildings for high-impact advertising.
- Enables printers to diversify their printing capabilities and expand their customer base for greater profitability.
- Among the most durable window graphics films available.
- Easy to print, install and remove.
- Enhances privacy and security
- Reduces heat and glare from the sun.

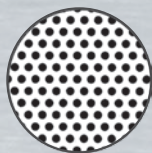


Full line of window graphics films

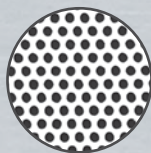
Comparison of CLEAR FOCUS One Way Vision Films



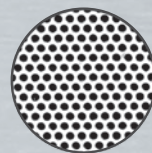
EconoVue 70/30
(1.4-mm holes) and
ReflectVue (1.5-mm holes)



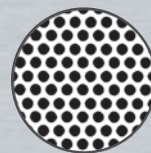
ImageVue, ImageJetVue
& PosterVue
(1.5-mm holes,
65/35 Perforation pattern)



EconoVue 60/40
(Ext & Int) and DuoVue



ClassicVue
(1.5-mm holes, 50/50
Perforation pattern)



SuperVue & JetVue
(2-mm holes, 50/50
Perforation pattern)

EconoVue® 60/40 and 70/30 — Quality, affordable window films

For short-term POP, retail and commercial window signage, value-priced EconoVue exterior-mount films fit the bill. EconoVue 60/40 features 40% holes while EconoVue 70/30, with 30% holes, has slightly more print surface for superior image quality. Different liners are available for latex or UV-cure printing; both films are compatible with solvent, eco-solvent, screen printing and other print technologies.

EconoVue® 60/40 is also available in a clear version for interior-mount (second-surface) applications requiring protection against weathering, abrasion, vandalism, etc.



SuperVue® — Engaging graphics, heightened impact

Building wraps are big business, and SuperVue's 50/50 perf pattern and larger hole size make it an excellent choice for full coverage of glass walls and other large-format window graphics.

For aqueous inkjet printing, see JetVue.

ImageVue® — The clear choice for brand marketing

ImageVue is designed for graphics-intensive applications, where image quality has priority over the view out. Its 65/35 perforation pattern features more print surface area which provides enhanced image resolution and color reproduction while retaining the film's one-way visibility.

For aqueous inkjet printing, see ImageJetVue.

Application Tip: Prior to application, make sure the glass surface is clean and dry. Do not use solvent-based window cleaners (e.g., Windex®) to prepare the glass as solvents can adversely affect the film's adhesion. For more information, visit www.clearfocus.com.





ClearLam®, PromoLam™ and CurvaLam®

CLEAR FOCUS offers several pressure-sensitive (cold) overlaminating films to add gloss to printed graphics and to protect against UV, abrasion, dirt and graffiti. The use of an overlaminate also prevents water from collecting in the window film's holes. Recommended for use with JetVue and ImageJetVue, especially to protect dye-based inkjet-printed graphics, and for vehicle window graphics requiring extra protection.

Made of polyester, ClearLam is designed for use on small-format, flat surfaces only. PromoLam and CurvaLam, which are made of cast, conformable PVC, are suitable for flat or simple-curved surfaces.



Unlimited creative possibilities



JetVue® and ImageJetVue® — For colorful window posters that POP!

Aqueous inkjet-compatible JetVue and ImageJetVue are ideally suited for a wide range of window signage possibilities, especially short runs and one-offs. These films allow printers to take full advantage of the creative customization available with aqueous inkjet printing.



PRODUCED WITH REFLECTVUE AND PVSEE BY EASTMAN GRAPHICS

Other Window Films Available:

- Digitally printable non-adhesive PosterVue®
- Retro-reflective ReflectVue®
- DuoVue™ double-sided non-adhesive banner
- PVSee™ and UV-See™ gloss clear unperforated window films
- Non-printable interior-mount SunSecure® security, privacy, and heat and light control film



"When printed with UV inks & properly laminated, ImageJetVue holds its color, even in the hot Florida sun! It's easy to install but, most important, my customers love its P.O.P. value without sacrificing their window visibility."

Eric Wyatt
e-media, Fort Myers, FL



Photo: e-media

Unparalleled customer support

CLEAR FOCUS: The Hole-y Grail of Window Graphics Films

Founded in 1994, CLEAR FOCUS is the leading manufacturer of One Way Vision™ perforated vinyl films for see-through window graphics. Headquartered in Northern California, the company distributes its One Way Vision products globally and has offices in France and Germany. CLEAR FOCUS is committed to ongoing product development and innovation to meet the needs of its customers and to help them maximize the potential of the evolving One Way Vision market.



"We have used Clear Focus SuperVue for a variety of building-wrap applications, including Wachovia Bank's Texas headquarters in Addison, and the film prints exceptionally well on our wide-format machines. The product has proven itself repeatedly under challenging production and installation conditions."

Travis Taylor, VP Marketing
MetroMedia Technologies, Inc., Glendale, CA

"I've used ClassicVue for more than 10 years — during my airbrush days and now with my wide-format digital machines. Of all the window perfs I've tried, it prints the best and has never failed us."

Rick Ricketts
SignMasters, Inc., Virginia Beach, VA

CLEAR FOCUS products are distributed worldwide. For the name of your closest distributor, or for information on custom perforating or other converting services, please contact us.



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