CLEAR FOCUS: The Holy Grail of Window Graphics Films

Founded in 1994, CLEAR FOCUS is a leading manufacturer of One Way Vision™ perforated vinyl films for see-through window graphics. Headquartered in Northern California, the company distributes its One Way Vision products globally and has offices in France and Germany. CLEAR FOCUS is committed to ongoing product development and innovation to meet the needs of its customers and to help them maximize the potential of the evolving One Way Vision market.

JetVue® and ImageJetVue®

For colorful window posters that POP!

Aqueous inkjet-compatible JetVue and ImageJetVue are ideally suited for a wide range of window signage possibilities, especially short runs and one-offs. These films allow printers to take full advantage of the creative customization available with aqueous inkjet printing.

Other Window Films Available:
- Digitally printable non-adhesive PosterVue®
- Retro-reflective ReflectVue®
- DuoVue™ double-sided non-adhesive banner
- PVSee™ and UV-See™ gloss clear perforated window films
- Non-printable interior-mount SunSecure® security, privacy, and heat and light control film

Unparalleled customer support

CLEAR FOCUS Imaging, Inc.

At CLEAR FOCUS Imaging, we pride ourselves on delivering unparalleled customer support. Whether you’re looking for product recommendations, technical assistance, or personalized solutions, our team is here to help. Contact us today to learn more about how CLEAR FOCUS can support your next project.

Trade Show Graphics

Building Wraps

Interior Applications

Corporate Identity

Your window to the world of One Way Vision™

CLEAR FOCUS products are distributed worldwide. For the name of your closest distributor, or for information on custom perforating or other converting services, please contact us.

CLEAR FOCUS Imaging, Inc.
60 Maxwell Court, Santa Rosa, CA 95401
Tel: 707-544-7990 • US Toll-Free: 1-800-307-7990 • Fax: 707-544-1886
E-mail: headoffice@clearfocus.com • Web: www.clearfocus.com

CLEAR FOCUS products are manufactured under the following U.S. patents and related international patents: 5,609,938 • 5,773,110 • 6,258,429 • 7,897,230 • 8,211,527. Other U.S. and foreign patents pending. ©2013 CLEAR FOCUS Imaging, Inc. All Rights Reserved.
Unsurpassed product quality

Comparison of CLEAR FOCUS One Way Vision Films

ClassicsVue

- ClassicVue
  - ClassicVue
  - ClassicVue
  - ClassicVue

SuperVue

- SuperVue
  - SuperVue
  - SuperVue

JetVue

- JetVue
  - JetVue
  - JetVue

ImageVue

- ImageVue
  - ImageVue
  - ImageVue

SuperVue & JetVue

EconoVue

- EconoVue
  - EconoVue
  - EconoVue

ReflectVue

EconoVue 60/40

- EconoVue 60/40

EconoVue 70/30

- EconoVue 70/30

ImageVue 65/35

- ImageVue 65/35

EconoVue 60/40 and 70/30

- EconoVue 60/40 and 70/30

Key benefits of CLEAR FOCUS One Way Vision Films

- • Creates new, innovative media space without obstructing the view.
- • Allows advertisement on glass doors at eye level; on buses to create "moving billboards"; and on high-rise buildings for high-impact advertising.
- • Enables printers to diversify their printing capabilities and expand their customer base for greater profitability.
- • Among the most durable window graphics films available.
- • Easy to print, install, and remove.
- • Enhances privacy and security.
- • Reduces heat and glare from the sun.

Key benefits of CLEAR FOCUS One Way Vision Films

- • Creates new, innovative media space without obstructing the view.
- • Allows advertisement on glass doors at eye level; on buses to create "moving billboards"; and on high-rise buildings for high-impact advertising.
- • Enables printers to diversify their printing capabilities and expand their customer base for greater profitability.
- • Among the most durable window graphics films available.
- • Easy to print, install, and remove.
- • Enhances privacy and security.
- • Reduces heat and glare from the sun.

Unsurpassed product quality

Full line of window graphics films

EconoVue® 60/40 and 70/30

- Quality, affordable window films

For short-term POP, retail and commercial window signage, value-priced EconoVue exterior films. EconoVue 60/40 features 40% holes while EconoVue 70/30 with 30% holes, offers slightly more print surface for superior image quality. Both films are available for sale or UV-cure printing, both films are compatible with solvent, eco-solvent, screen printing and other print technologies.

EconoVue® 60/40 is also available in a clear version for interior-mount (second-surface) applications requiring protection against weathering, abrasion, vandalism, etc.

ClassicVue®

- Flagship product for vehicle wraps and medium-format window signage

Since its introduction in 1994, ClassicVue continues to be the No. 1 choice for retail window wraps due to its balance between image quality and one-way visibility. A versatile medium that can be used to generate revenue through advertising income. ClassicVue is also suitable for retail window signage, corporate identity and much more.

ImageVue®

- The clear choice for brand marketing

ImageVue is designed for graphics-intensive applications, where image quality has priority over the view out. Its 65/35 perforation pattern features more print area than industry average which provides enhanced image resolution and color reproduction while retaining the film’s one-way visibility.

ImageJetVue

- For aqueous inkjet printing, see ImageJetVue

ClearLam®, PromoLam™ and CurvaLam

CLEAR FOCUS offers several pressure-sensitive (cold) overlaminating films to add gloss to printed graphics and to protect against UV, abrasion, dirt and graffiti. The use of an overlaminant also prevents water from collecting in the window film’s holes. Recommended for use with JetVue and ImageJetVue, especially to protect dye-based inkjet-printed graphics, and for vehicle window graphics requiring extra protection.

Made of polyester, ClearLam is designed for use on small-format, flat surfaces. PromoLam and CurvaLam, which are made of cast, conformable PVC, are suitable for flat or simple-curved surfaces.

Application Tip:

Prior to application, make sure the glass surface is clean and dry. Do not use solvent-based window cleaners (e.g., Windex®) to prepare the glass as solvents can adversely affect the film’s adhesion. For more information, visit www.clearfocus.com.

Unsurpassed product quality

Full line of window graphics films

EconoVue® 60/40 and 70/30

- Quality, affordable window films

For short-term POP, retail and commercial window signage, value-priced EconoVue exterior films. EconoVue 60/40 features 40% holes while EconoVue 70/30 with 30% holes, offers slightly more print surface for superior image quality. Both films are available for sale or UV-cure printing, both films are compatible with solvent, eco-solvent, screen printing and other print technologies.

EconoVue® 60/40 is also available in a clear version for interior-mount (second-surface) applications requiring protection against weathering, abrasion, vandalism, etc.

ClassicVue®

- Flagship product for vehicle wraps and medium-format window signage

Since its introduction in 1994, ClassicVue continues to be the No. 1 choice for retail window wraps due to its balance between image quality and one-way visibility. A versatile medium that can be used to generate revenue through advertising income. ClassicVue is also suitable for retail window signage, corporate identity and much more.

ImageVue®

- The clear choice for brand marketing

ImageVue is designed for graphics-intensive applications, where image quality has priority over the view out. Its 65/35 perforation pattern features more print area than industry average which provides enhanced image resolution and color reproduction while retaining the film’s one-way visibility.

ImageJetVue

- For aqueous inkjet printing, see ImageJetVue

ClearLam®, PromoLam™ and CurvaLam

CLEAR FOCUS offers several pressure-sensitive (cold) overlaminating films to add gloss to printed graphics and to protect against UV, abrasion, dirt and graffiti. The use of an overlaminant also prevents water from collecting in the window film’s holes. Recommended for use with JetVue and ImageJetVue, especially to protect dye-based inkjet-printed graphics, and for vehicle window graphics requiring extra protection.

Made of polyester, ClearLam is designed for use on small-format, flat surfaces. PromoLam and CurvaLam, which are made of cast, conformable PVC, are suitable for flat or simple-curved surfaces.

Application Tip:

Prior to application, make sure the glass surface is clean and dry. Do not use solvent-based window cleaners (e.g., Windex®) to prepare the glass as solvents can adversely affect the film’s adhesion. For more information, visit www.clearfocus.com.

Unsurpassed product quality

Full line of window graphics films

EconoVue® 60/40 and 70/30

- Quality, affordable window films

For short-term POP, retail and commercial window signage, value-priced EconoVue exterior films. EconoVue 60/40 features 40% holes while EconoVue 70/30 with 30% holes, offers slightly more print surface for superior image quality. Both films are available for sale or UV-cure printing, both films are compatible with solvent, eco-solvent, screen printing and other print technologies.

EconoVue® 60/40 is also available in a clear version for interior-mount (second-surface) applications requiring protection against weathering, abrasion, vandalism, etc.

ClassicVue®

- Flagship product for vehicle wraps and medium-format window signage

Since its introduction in 1994, ClassicVue continues to be the No. 1 choice for retail window wraps due to its balance between image quality and one-way visibility. A versatile medium that can be used to generate revenue through advertising income. ClassicVue is also suitable for retail window signage, corporate identity and much more.

ImageVue®

- The clear choice for brand marketing

ImageVue is designed for graphics-intensive applications, where image quality has priority over the view out. Its 65/35 perforation pattern features more print area than industry average which provides enhanced image resolution and color reproduction while retaining the film’s one-way visibility.

ImageJetVue

- For aqueous inkjet printing, see ImageJetVue

ClearLam®, PromoLam™ and CurvaLam

CLEAR FOCUS offers several pressure-sensitive (cold) overlaminating films to add gloss to printed graphics and to protect against UV, abrasion, dirt and graffiti. The use of an overlaminant also prevents water from collecting in the window film’s holes. Recommended for use with JetVue and ImageJetVue, especially to protect dye-based inkjet-printed graphics, and for vehicle window graphics requiring extra protection.

Made of polyester, ClearLam is designed for use on small-format, flat surfaces. PromoLam and CurvaLam, which are made of cast, conformable PVC, are suitable for flat or simple-curved surfaces.

Application Tip:

Prior to application, make sure the glass surface is clean and dry. Do not use solvent-based window cleaners (e.g., Windex®) to prepare the glass as solvents can adversely affect the film’s adhesion. For more information, visit www.clearfocus.com.
Comparison of CLEAR FOCUS One Way Vision Films

ClassicVue®  
(1.5-mm holes, 50/50 Perforation pattern)

SuperVue & JetVue  
(2-mm holes, 50/50 Perforation pattern)

EconoVue®  
(1.4-mm holes)

ImageVue, ImageJetVue & PosterVue  
(1.5-mm holes, 65/35 Perforation pattern)

EconoVue®  
(1.5-mm holes, 65/35 Perforation pattern)

ReflectVue (1.5-mm holes)  
(Packaging)

Unsurpassed product quality

Key benefits of CLEAR FOCUS One Way Vision Films

• Creates new, innovative media space without obliterating the view.
• Ideal for window graphics and environment signs (e.g., on glass doors at eye level), or to create "moving billboards" and on new buildings for high-impact advertising.
• Enables printers to diversify their printing capabilities and expand their customer base for greater profitability.
• Among the most durable window graphics films available.
• Available in roll and sheet form.
• Enhances privacy and security.
• Reduces heat and glare from the sun.

Full line of window graphics films

EconoVue® 60/40 and 70/30  
— Quality, affordable window films

For short-term POP, retail and commercial window signage, value-priced EconoVue exterior-mount film is the #1 choice. EconoVue 60/40 features 40% holes while EconoVue 70/30, with 30% holes, has slightly more print surface for superior image quality. Different films are available for both UV and non-UV printing; both films are compatible with solvent, eco-solvent, screen printing and other print technologies.

EconoVue® 60/40 is also available in a clear version for interior-mount (second-surface) applications requiring protection against weathering, abrasion, vandalism, etc.

ClassicVue®  
— Flagship product for vehicle wraps and medium-format window signage

Since its introduction in 1994, ClassicVue continues to be the No. 1 choice for vehicle window wraps thanks to a balance between image quality and one-way visibility. A versatile medium that can be used to generate revenue through advertising income, ClassicVue is also suitable for retail window signage, corporate identity and much more.

ImageVue®  
— The clear choice for brand marketing

ImageVue is designed for graphics-intensive applications, where image quality takes priority over the view out. Its 65/35 perforation pattern features more print surface area which provides enhanced image resolution and color reproduction while retaining the film’s one-way visibility. For aqueous inkjet printing, see ImageJetVue.

SuperVue®  
— Engaging graphics, heightened impact

Building wraps are big business, and SuperVue’s 50/50 perforation and larger hole size make it an excellent choice for full coverage of glass walls and other large-facade window graphics.

Application Tip: Prior to application, make sure the glass surface is clean and dry. Wipe it several times with a clean, lint-free cloth to prepare the surface for optimal adhesion. Following installation, allow the film 24 hours to adhere to the film’s backing. For more information, visit www.clearfocus.com.

Econolam®, PromoLam™ and CurvaLam®  
CLEAR FOCUS offers several pressure-sensitive (cold) overlaminating films to add gloss to printed graphics and to protect against UV, abrasion, dirt and graffiti. The use of an overlaminate also prevents water from collecting in the window film’s holes. Recommended for use with JetVue and ImageJetVue, especially to protect dye-based inkjet-printed graphics, and for vehicle window graphics requiring extra protection.

Made of polyester, EconoLam is designed for use on small-format, flat surfaces only. PromoLam and CurvaLam, which are made of cast, conformable PVC, are suitable for flat or simple-curved surfaces.

Unsurpassed product quality

Vehicle Wraps  
• Security & Privacy  
• Trade Show Graphics  
• Interior Applications  
• Corporate Identity  
• Building Wraps  
• Outdoor Advertising  
• Entertainment & Exhibit Venues  
• Retail Signage  
• Consumer Decals & Banners  
• Heat & Light Control
Comparison of CLEAR FOCUS One Way Vision Films

**ClassicVue**
- ClassicVue is the flagship product for vehicle wraps and medium-format window signage.
- ClassicVue continues to be the No. 1 choice for window film experts. The perforation pattern in ClassicVue can be used to generate revenue through advertising income. ClassicVue is also suitable for retail window signage, corporate identity and much more.

**SuperVue & JetVue**
- SuperVue and JetVue are designed for graphics-intensive applications, where image quality has priority over the view out.
- These films are designed for use on glass doors and windows, offering high visibility and clear views without obstructing the view. They are compatible with solvent, eco-solvent, and UV-cure printing technologies.

**ImageVue & ImageJetVue**
- ImageVue is designed for graphics-intensive applications, where image quality has priority over the view out.
- ImageJetVue is a high-quality printing film that offers superior image resolution and color reproduction.

**EconoVue®**
- EconoVue® 60/40 and EconoVue® 70/30 are quality, affordable window films.
- EconoVue 60/40 features 40% holes while EconoVue 70/30, with 30% holes, has slightly more print surface, making it ideal for retail window signage. Both films are compatible with solvent, eco-solvent, and UV-cure printing technologies.

**ClearLam®, PromoLam™, and CurvaLam®**
- ClearLam offers several pressure-sensitive (cold) overlaminating films to add gloss to printed graphics and to protect against UV, abrasion, dirt, and graffiti.
- PromoLam and CurvaLam are suitable for flat or simple-curved surfaces.

Unsurpassed product quality

**Key benefits of CLEAR FOCUS One Way Vision Films**
- Creates new, innovative media space without obstructing the view.
- Enables printers to diversify their printing capabilities and expand their customer base for greater profitability.
- Among the most durable window graphics films available.
- Easy to print, install, and remove.
- Enhances privacy and security.
- Reduces heat and glare from the sun.

Application Tip:
Prior to application, make sure the glass surface is clean and dry. Do not use solvent-based window cleaners to prepare the glass as solvents can adversely affect the film's adhesion. For more information, visit www.clearfocus.com.

**Security & Privacy**
- Heat & Light Control
- Consumer Decals & Banners
- Corporate Identity
- Trade Show Graphics
- Interior Applications
- Building Wraps
CLEAR FOCUS: The Holy Grail of Window Graphics Films

Founded in 1994, CLEAR FOCUS is a leading manufacturer of One Way Vision™ perforated vinyl films for see-through window graphics. Headquartered in Northern California, the company distributes its One Way Vision products globally and has offices in France and Germany. CLEAR FOCUS is committed to ongoing product development and innovation to meet the needs of its customers and to help them maximize the potential of the evolving One Way Vision market.

Unparalleled customer support

JetVue® and ImageJetVue®
— For colorful window posters that POP!
Aqueous inkjet-compatible JetVue and ImageJetVue are ideally suited for a wide range of window signage possibilities, especially shorts runs and one-offs. These films allow printers to take full advantage of the creative customization available with aqueous inkjet printing.

“JetVue® and ImageJetVue® are wonderful products that give us tremendous flexibility. We can design our own graphics and have them printed and laminated in-house, give the jobs to other printers, or use our own inkjet printers to do the final job. The options are endless.”
— Mike Hawley, M. Hawley Design, Fairfield, OH

JetVue® — For colorful window posters that POP!
JetVue® is an aqueous inkjet-compatible window film that has strong, consistent, opaque appearance and color retention. It is made from durable, non-adhesive, high-quality materials that are ideal for use in a wide variety of applications. It is designed to be used in combination with UV inks, which provide excellent color retention and long-term durability in exposure to sunlight. JetVue® is also ideal for use in applications where it is important to maintain the clarity of the window.

“JetVue® is a very versatile product that allows us to print on-the-spot or in larger quantities. It is easy to install, and it provides a high-quality, durable result.”
— Scott Johnson, Johnson Graphics, Fort Worth, TX

Other Window Films Available:
• Digitally printable non-adhesive PosterVue®
• Retro-reflective ReflectVue®
• DigitVue® double-sided non-adhesive banner
• PVSee™ and UV-See™ gloss clear unperforated window films
• Non-printable interior-mount SunSecure® security, privacy, and heat and light control film

Your window to the world of One Way Vision™

JetVue® and ImageJetVue® — For colorful window posters that POP!
Aqueous inkjet-compatible JetVue and ImageJetVue are ideally suited for a wide range of window signage possibilities, especially shorts runs and one-offs. These films allow printers to take full advantage of the creative customization available with aqueous inkjet printing.

“JetVue® and ImageJetVue® are wonderful products that give us tremendous flexibility. We can design our own graphics and have them printed and laminated in-house, give the jobs to other printers, or use our own inkjet printers to do the final job. The options are endless.”
— Mike Hawley, M. Hawley Design, Fairfield, OH

JetVue® — For colorful window posters that POP!
JetVue® is an aqueous inkjet-compatible window film that has strong, consistent, opaque appearance and color retention. It is made from durable, non-adhesive, high-quality materials that are ideal for use in a wide variety of applications. It is designed to be used in combination with UV inks, which provide excellent color retention and long-term durability in exposure to sunlight. JetVue® is also ideal for use in applications where it is important to maintain the clarity of the window.

“JetVue® is a very versatile product that allows us to print on-the-spot or in larger quantities. It is easy to install, and it provides a high-quality, durable result.”
— Scott Johnson, Johnson Graphics, Fort Worth, TX

Other Window Films Available:
• Digitally printable non-adhesive PosterVue®
• Retro-reflective ReflectVue®
• DigitVue® double-sided non-adhesive banner
• PVSee™ and UV-See™ gloss clear unperforated window films
• Non-printable interior-mount SunSecure® security, privacy, and heat and light control film

JetVue® and ImageJetVue® — For colorful window posters that POP!
Aqueous inkjet-compatible JetVue and ImageJetVue are ideally suited for a wide range of window signage possibilities, especially shorts runs and one-offs. These films allow printers to take full advantage of the creative customization available with aqueous inkjet printing.

“JetVue® and ImageJetVue® are wonderful products that give us tremendous flexibility. We can design our own graphics and have them printed and laminated in-house, give the jobs to other printers, or use our own inkjet printers to do the final job. The options are endless.”
— Mike Hawley, M. Hawley Design, Fairfield, OH

JetVue® — For colorful window posters that POP!
JetVue® is an aqueous inkjet-compatible window film that has strong, consistent, opaque appearance and color retention. It is made from durable, non-adhesive, high-quality materials that are ideal for use in a wide variety of applications. It is designed to be used in combination with UV inks, which provide excellent color retention and long-term durability in exposure to sunlight. JetVue® is also ideal for use in applications where it is important to maintain the clarity of the window.

“JetVue® is a very versatile product that allows us to print on-the-spot or in larger quantities. It is easy to install, and it provides a high-quality, durable result.”
— Scott Johnson, Johnson Graphics, Fort Worth, TX

Other Window Films Available:
• Digitally printable non-adhesive PosterVue®
• Retro-reflective ReflectVue®
• DigitVue® double-sided non-adhesive banner
• PVSee™ and UV-See™ gloss clear unperforated window films
• Non-printable interior-mount SunSecure® security, privacy, and heat and light control film

Clear Focus Imaging, Inc.
60 Maxwell Court, Santa Rosa, CA 95401
Tel: 707-544-7990 • US toll-free: 1-800-307-7990 • Fax: 707-544-1886
E-mail: headoffice@clearfocus.com • Web: www.clearfocus.com

CLEAR FOCUS products are distributed worldwide. For the name of your closest distributor, or for information on custom perforating or other converting services, please contact us.
CLEAR FOCUS: The Holy Grail of Window Graphics Films

Founded in 1994, CLEAR FOCUS is the leading manufacturer of One Way Vision™ perforated vinyl films for see-through window graphics. Headquartered in Northern California, the company distributes its One Way Vision products globally and has offices in France and Germany. CLEAR FOCUS is committed to ongoing product development and innovation to meet the needs of its customers and to help them maximize the potential of the evolving One Way Vision market.

"When printed with UV inks & properly laminated, ImageJetVue holds its color, even in the hot Florida sun! It’s easy to install but, most important, my customers love its P.O.P. value without sacrificing their window visibility.”
Eric Wyatt, e-media, Fort Myers, FL

“I’ve used ClassicVue for more than 10 years — during my airbrush days and now with my wide-format digital machines. Of all the window perfs I’ve tried, it prints the best and has never failed us.”
Rick Ricketts, SignMasters, Inc., Virginia Beach, VA

CLEAR FOCUS Imaging, Inc.
60 Maxwell Court, Santa Rosa, CA 95401
Tel: 707-544-7990 • US toll-free 1-800-707-7990 • Fax: 707-544-1886
E-mail: headoffice@clearfocus.com • Web: www.clearfocus.com

CLEAR FOCUS Imaging, Inc. is a division of MetroMedia Technologies, Inc.
Produced by MetroMedia Technologies, Inc., Glendale, CA
"We have used Clear Focus SuperVue for a variety of building-wrap applications, including Wachovia Bank’s Texas headquarters in Addison, and the film prints exceptionally well on our wide-format machines. The product has proven itself repeatedly under challenging production and installation conditions.”
Travis Taylor, VP Marketing
MetroMedia Technologies, Inc., Glendale, CA

JetVue® and ImageJetVue® — For colorful window posters that POP!
Aqueous inkjet-compatible JetVue and ImageJetVue are ideally suited for a wide range of window signage possibilities, especially short runs and one-offs. These films allow printers to take full advantage of the creative customization available with aqueous inkjet printing.

CLEAR FOCUS products are distributed worldwide. For the name of your closest distributor, or for information on custom perforating or other converting services, please contact us.

"Other Window Films Available:
- Digitally printable non-adhesive PosterVue®
- Retro-reflective ReflectVue®
- DuoVue™ double-sided non-adhesive banner
- PVSee™ and UV-See™ gloss clear unperforated window films
- Non-printable interior-mount SunSecure® security, privacy, and heat and light control film

PRODUCED WITH REFLECTVUE AND PVSEE BY EASTMAN GRAPHICS®

CLEAR FOCUS Imaging, Inc.
60 Maxwell Court, Santa Rosa, CA 95401
Tel: 707-544-7990 • US toll-free 1-800-707-7990 • Fax: 707-544-1886
E-mail: headoffice@clearfocus.com • Web: www.clearfocus.com

CLEAR FOCUS Imaging, Inc.
60 Maxwell Court, Santa Rosa, CA 95401
Tel: 707-544-7990 • US toll-free 1-800-707-7990 • Fax: 707-544-1886
E-mail: headoffice@clearfocus.com • Web: www.clearfocus.com

CLEAR FOCUS Imaging, Inc.
60 Maxwell Court, Santa Rosa, CA 95401
Tel: 707-544-7990 • US toll-free 1-800-707-7990 • Fax: 707-544-1886
E-mail: headoffice@clearfocus.com • Web: www.clearfocus.com