



EasyCling™

Film:
Standard roll size:
Application:

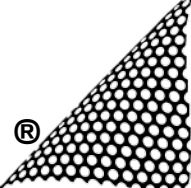
2-mil gloss clear polyester on a 3-in. core
54 in. x 100 ft.
Point-of-purchase, retail, trade show,
decorative, architectural and other
window graphics applications

Product code:

CFEC



CLEAR FOCUS Imaging, Inc.



CLEAR FOCUS EasyCling™ FILM

Polyester

Interior/Exterior Clear Cling Product Data

Product Code: CFEC

2-mil clear polyester film treated for use with UV digital, UV screen and latex inks and conventional screen-print inks. Formulated using a special polymer technology, the film has static-cling-like properties and is easily peeled from the mounting surface.

Note: EasyCling is an unperforated window film.

Applications	Windows, glass doors, light boxes and other transparent or backlit surfaces. Ideally suited for point-of-purchase, retail, trade show and decorative applications. Can also be used as a protective film.	
Features	Special polymer technology allows the film to cling to glass and other smooth surfaces; easy to apply, reposition and remove.	
Composition	2-mil print-treated polyester	
Release Liner	3-mil polyester traction back	
Standard Widths/Lengths	54 in. x 100 ft. (1.37 x 30.48 m) Custom sizes available.	
Color and Finish	Clear Gloss	
Printing	Compatible with UV digital, UV screen and latex inks and screen printing. Double-sided printing is possible with printers having white-ink print capability.	
Installation and Removal	Apply to clean surface. Use mild soap and water, rinse well. Do NOT use ammonia, Windex® or other solvent-based glass cleaner prior to application. Can be applied wet or dry. Wet application recommended for larger graphics. Lightly spray the mounting surface with water or a suitable application fluid, remove liner, position the poster as desired, and use a squeegee to remove water/fluid. During initial installation, graphic can be easily peeled from the mounting surface, repositioned and reapplied. Use a soft-edged squeegee to protect the graphic from scratches. For detailed instructions, please refer to the EasyCling installation instruction sheet.	
Typical Characteristics		
Target Cling Values (PSTC-1, 180° peel @ 12"/min., 73° F, on glass)	15 min. <1 oz./in.	24 hr. <1 oz./in.
Minimum Application Temperature	32° F (0° C)	
Service Temperature Range	-40° F to +225° F (-40° C to +107° C)	
Shelf Life @ 73° F, 50% RH	2 years	
Outdoor Film Durability	2 years	
Chemical Resistance		
Distilled Water (24 hr.)	No Effect	
Detergent (24 hr.)	No Effect	
Anti-Freeze (24 hr.)	No Effect	
SAE 20 Motor Oil (24 hr.)	No Effect	

Subject to change without notice

The above information is based on tests believed to be reliable and is presented for reference and illustration of general product characteristics only; it does not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this product for their specific applications and print methods. CLEAR FOCUS cannot be held liable for any misuse, damage or losses as specified in its warranty.

CLEAR FOCUS Imaging, Inc. 60 Maxwell Court, Santa Rosa, CA 95401 USA
Tel. (707) 544-7990 • Fax: (707) 544-1886 • E-mail: headoffice@clearfocus.com • Web: www.clearfocus.com
USA toll-free (800) 307-7990