



INTERNATIONAL SIGN ASSOCIATION

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ISA INTERNATIONAL SIGN EXPO 2016 NAMES INNOVATION AWARD WINNERS

ALEXANDRIA, VA – March 23, 2016 – ISA International Sign Expo 2016 promises to offer a number of new and groundbreaking products, including the six that have been named ISA Sign Expo 2016 Innovation Award winners.

The Innovation Awards will be highlighted on the sold-out tradeshow floor, allowing attendees an opportunity to see the products deemed the best of the best by a panel of sign and graphics industry experts.

“With more than 200,000 square feet and almost 600 exhibitors, the ISA Sign Expo 2016 tradeshow floor is already proving to be a great place to see the latest products,” said Iain Mackenzie, ISA’s vice president, meetings and events. “While there were a number of truly innovative products submitted and available on the tradeshow floor, the 2016 Innovation Award winners offer ideas that can transform the industry through better workflow solutions or more effective products for end users.”

The ISA Sign Expo 2016 Innovation Award Winners are:

Winner: [ike GPS Spike](#) allows sign and graphics professionals to measure signs by capturing the width, height and area of a space just by taking a photo from a smartphone or tablet. It can be used on all types of signs, from channel letters to monument and pylon signs. Booth #2589

Second place: [Etulipa Carbon](#), a display made up of next-generation electrowetting technology, powering pixels with colored oil, not light. It works on outdoor screens like paper, but can be changed in real-time like digital signs. Booth #209

Third place: Adams Tech’s [LetterForm](#), the latest in the Trimless line of technology, includes a polymer ridge that makes the material more flexible for smaller projects. And it comes pre-painted, removing the multi-step process. Booth #2123

Honorable mentions:

- Clear Focus Imaging Inc’s [CLEAR FOCUS 24-VueTwo Way Vision Film](#), a translucent film for exterior- and interior-mount window graphics that remains visible when frontlighted or backlighted. Booth #2317
- MONTI Tools Inc.’s [Vinyl Zapper](#)[®], which removes corrosion, mill scale and defunct protective coatings. Booth #1151
- Roland DGA Corporation’s [Roland VersaUV LEJ-640FT Flatbed UV Printer](#), which prints on rigid materials up to six inches thick and weighing 220 pounds. In addition to CMYK, it adds white and clear coat eco-UV inks. Booth #734

As the sign and graphics industry's leading event, ISA International Sign Expo is routinely a place where exhibitors launch new and innovative products. The Innovation Award winners are named in advance of the event so that attendees can make a point of seeing these products in person.

ISA International Sign Expo 2016 is April 20-23 at the Orange County Convention Center in Orlando, Fla. To register or learn more, visit <http://www.signexpo.org>.

About ISA

The International Sign Association (ISA) represents manufacturers, suppliers, and users of on-premise signs and sign products from the United States and 60 countries around the world. ISA and its Affiliated Associations work to support, promote, and improve the worldwide sign and visual communications industry, which employs more than 200,000 American workers and has an economic impact of \$37.5 billion.

About ISA International Sign Expo

ISA International Sign Expo is the on-premise sign and visual communication industry's largest expo. Held each spring, the event features the latest products that showcase the breadth of the sign and visual communications industry along with education and networking events. The event has been named to the Trade Show News Network's List of Top 250 Trade Shows and ranked in the Top 100 Largest Events by Trade Show Executive three consecutive years. Learn more at www.signexpo.org.