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2008 International Sign Expo Preview **A Look at the Upcoming Trade Show's Highlights**

CLEAR FOCUS Imaging, Inc., booth 846, displays both its PerfxCoat protective coating and ReflectVue perforated retro-reflective film. PerfxCoat meets the need for an optically clear protective coating for CLEAR FOCUS perforated window graphics printed with solvent-based inks. The clear coating does not add to the weight or thickness of the graphics or bridge the film's holes, thus maintaining the flexibility and ease of installation of the perforated window film. PerfxCoat protects graphics against the harmful effects of chemicals, abrasion, and fading caused by UV rays, and adds an attractive gloss finish to the print.

ReflectVue is a silver-gray/black perforated retro-reflective vinyl film for producing promotional see-through window signage in which visibility under low-light conditions is desired. The 10-mil film features 1.6-mm holes, a 60/40 perforation pattern—40 percent open area—and a retro-reflection rate of 50, and has a clear removable acrylic adhesive and release liner. Offered in 48-inch by 100-foot rolls, ReflectVue is compatible with solvent-based inkjet printing. **Circle 129**

IN THE AISLES