

# SCREEN PRINTING

July 2005

## ▶ NEW PRODUCTS

### **Pressure-Sensitive Vinyl Films**

Clear Focus launched two new vinyl films with a perforation pattern that it says offers more print surface area for enhanced image resolution and color reproduction while retaining the film's one-way visibility. ImageVue and ImageJetVue films feature a 65/35 perforation pattern and 1.5-mil hole size. The films are suitable for printing decals and other small-format graphics, as well as images requiring fine detail, such as P-O-P posters and other retail window-signage applications. ImageVue can be screen printed and is compatible with solvent inkjet, thermal-transfer, and e-stat printers. It is available in 100-ft (30.5-m) rolls with a width of 54 in. (1372 mm). ImageJetVue is an ink-jet-coated film compatible with aqueous, pigmented, and dye-based inkjet printers. It is available in 50-ft (15.3-m) rolls with a width of 54 in. Clear Focus Imaging, Inc., 60 Maxwell Ct., Santa Rosa, CA 95401, 707-544-7990, 800-307-7990, fax 707-544-1886, Web: [www.clearfocus.com](http://www.clearfocus.com).