



# **CLEAR FOCUS Imaging, Inc.**

One Way Vision Window Graphics

## **PRESS RELEASE** FOR IMMEDIATE RELEASE

### **CLEAR FOCUS Appoints Two Regional Sales Managers**

**SANTA ROSA, CA** — June 3, 2011 — CLEAR FOCUS Imaging, pioneer and leading manufacturer of One Way Vision™ perforated window graphics films, has appointed Eric J. Bartosz as Northeast regional sales manager and Deb Liles as Midwest regional sales manager. Bartosz and Liles will be responsible for client relationship management, product training and new business development within their respective regions.

Bartosz and Liles have extensive experience in the sign, graphics and printing supply industries. Prior to joining CLEAR FOCUS Bartosz was a graphics specialist in charge of new business development for xpedx in the Metro New York City market. His responsibilities included establishing local relationships with core national supply partners and product training. Liles has over 20 years of experience in sales, corporate branding and strategic planning in the graphics and commercial printing industries. Her previous professional experience includes serving as vice president of N2Color, LLC where she was in charge of sales and marketing, product and brand procurement, and private label development.

Founded in 1994, CLEAR FOCUS Imaging manufactures a complete range of One Way Vision perforated films and optically clear overlaminates for see-through window graphics. The company is committed to ongoing product development and innovation to meet the needs of its customers and to help them maximize the potential of the evolving One Way Vision window graphics market. Based in Northern California, CLEAR FOCUS distributes its patented products globally and has offices in France and Germany. For more information, visit [www.clearfocus.com](http://www.clearfocus.com).

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CLEAR FOCUS is a registered trademark and One Way Vision is a trademark of CLEAR FOCUS Imaging, Inc.