



CLEAR FOCUS Imaging, Inc.

One Way Vision Window Graphics

PRESS RELEASE

FOR IMMEDIATE RELEASE

CLEAR FOCUS Announces Retirement of Sales Manager George Elbert

SANTA ROSA, CA — February 15, 2011 — CLEAR FOCUS Imaging bids a fond farewell to George Elbert, who is retiring after 16 years with the company. George's contributions to CLEAR FOCUS are well known and appreciated by those he worked with, both within the company and the printing industry. Joining CLEAR FOCUS in 1994 as its first sales representative, George played a key role in building a strong North American distributor network for the company's One Way Vision™ window graphics films. For over a decade George has served as sales manager for the northeastern U.S. and eastern Canada.

“George will be greatly missed. He has been an integral part of CLEAR FOCUS since Day One, first in helping to introduce the concept of One Way Vision to the industry and then in building our market, one roll at a time. We hope his retired life is full of many holes-in-one and that every day is a sunny golf day for him. It has been a pleasure and an honor to have worked with him all of these years,” says Debbie Ross, President of CLEAR FOCUS Imaging. “George's responsibilities will be shared among CLEAR FOCUS staff to ensure a consistently high level of technical and sales support for his customers as we recruit a worthy successor.”

Although George's presence at CLEAR FOCUS will be missed, we're confident that he will be sharing his keen wit and considerable New York charm with others on the golf course. We wish him much happiness and success in his pursuit of the perfect swing and all other endeavors going forward.

Founded in 1994, CLEAR FOCUS Imaging manufactures a full range of One Way Vision products for see-through window graphics. The company is committed to ongoing product development and innovation to help its customers maximize the potential of the evolving window graphics market. Based in Northern California, CLEAR FOCUS distributes its patented products globally and has offices in France and Germany.

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