

## PRESS RELEASE

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### **CLEAR FOCUS Offers Two New Window Graphics Films with Emphasis on Image Quality**

SANTA ROSA, CA (March 18, 2005) — CLEAR FOCUS Imaging, Inc., the leading manufacturer of One Way Vision™ window-graphics films, has introduced two new perforated, pressure-sensitive vinyl films. Called ImageVue™ and ImageJetVue™, these new see-through films feature a 65/35 perforation pattern, meaning 65% of the film is retained and 35% is removed. This perforation pattern offers more print surface area for enhanced image resolution and color reproduction while retaining the films' one-way visibility. The films are the ideal choice when image quality has priority over the view.

With their larger surface area combined with their 1.5-mm hole size, ImageVue and ImageJetVue open up a new segment of the window-signage market to brand marketers. These films are designed for printing decals and other small-format graphics, and images requiring finer detail, such as POP posters and other retail window-signage applications.

The new hole pattern is not for use on vehicle windows because of its reduced visibility. CLEAR FOCUS ClassicVue remains the film of choice for bus and other vehicle window graphics.

ImageVue is designed for solvent inkjet printing, screen printing, electrostatic transfer and thermal transfer. The film is offered in ready-to-print 54" x 100' rolls. Its inkjet-compatible counterpart, ImageJetVue, is available in 54" x 50' rolls for use with aqueous pigmented and dye-based inkjet printers. Available through CLEAR FOCUS distributors nationwide, both films will be on display at the International Sign Expo 2005 in Las Vegas, March 31-April 2, in CLEAR FOCUS booth #4021.

Since its inception in 1994, CLEAR FOCUS Imaging has been committed to providing the highest quality products to its customers to help them expand their capabilities, capitalize on emerging markets, and increase their client base for greater profitability. A privately held company based in Santa Rosa, California, CLEAR FOCUS distributes its products in more than 50 countries worldwide and has an office in the U.K.

For more information, call CLEAR FOCUS Imaging at toll-free 1-800-307-7990 or 707-544-7990, fax 707-544-1886, e-mail [headoffice@clearfocus.com](mailto:headoffice@clearfocus.com) or visit [www.clearfocus.com](http://www.clearfocus.com).

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