

PRESS RELEASE

FOR IMMEDIATE RELEASE

CLEAR FOCUS Introduces Two Products at Sign Expo '08

SANTA ROSA, CA — February 5, 2008 — CLEAR FOCUS Imaging, Inc. has introduced two new products in a further expansion of its One Way Vision™ window graphics line.

PerfxCoat™ is an optically clear protective coating designed for use with CLEAR FOCUS perforated window graphics produced with solvent-based inks. The clear coating protects graphics from the harmful effects of chemicals, abrasion and fading caused by UV rays; it also adds an attractive gloss finish to the print. At 0.2-mil thick, PerfxCoat does not bridge the film's holes nor does it add materially to the weight or thickness of the graphics, thus maintaining the window film's flexibility and ease of installation. The product is offered in 54-inch x 300-foot rolls and is applied using a hot roll laminator.

ReflectVue™ is silver-gray/black perforated retroreflective vinyl film suitable for a variety of window-signage applications in which image visibility in low-light conditions is desired without losing the film's see-through properties. The 10-mil film features 1.6-mm holes, a 60/40 perforation pattern (40% open area) and a reflectivity rate of 50, and has a clear removable acrylic adhesive and a solid paper release liner. Available in 48-inch x 100-foot ready-to-print rolls, ReflectVue is compatible with solvent-based inkjet printing.

Founded in 1994, CLEAR FOCUS Imaging manufactures the widest range of One Way Vision products for see-through window graphics. The company is committed to ongoing product development and innovation to meet the needs of its customers and to help them maximize the potential of the evolving One Way Vision window-graphics market. Headquartered in Northern California, CLEAR FOCUS distributes its patented products globally and has offices in the UK and Germany. For more information, visit www.clearfocus.com or contact the company by phone at 707-544-7990 or by e-mail at headoffice@clearfocus.com.

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