

## CLEAR FOCUS® AdHereVue® Transfer Adhesive Installation Instructions for use with PosterVue® Non-Adhesive Perforated Window Film

**Recommended tools: Plastic squeegee, mild soap and water to wash glass surface,  
lint-free paper or shop towels**

### **Important:**

- Prior to attaching the PosterVue print, clean the glass with mild soap and water and then dry it using clean, lint-free paper or shop towels.
- The minimum temperature of the glass surface is 35° F (1.6° C) for application with AdHereVue.
- For optimum adhesion and to prevent the edges of the poster from curling/lifting, full coverage of the poster with AdHereVue is recommended.
- AdHereVue is for short-term applications up to approx. 3 months of uninterrupted use. Service life may vary depending on exposure to heat and cold extremes, sunlight and UV, etc.
- Removal and re-mounting of poster may shorten service life of adhesive.

***The following instructions are for transferring AdHereVue adhesive to the print side of the PosterVue print (normally used for interior mounting):***

1. Print image on white side of PosterVue One Way Vision™ film.
2. Trim printed graphic to desired size for display.
3. Lay PosterVue print side up on a clean, flat, dry surface (e.g., table).
4. Apply a strip of AdHereVue to all 4 sides (outermost edges) of the PosterVue print. Then apply additional strips of AdHere down the center of the print to provide full coverage.
5. Leave liner on the AdHereVue strips. Using your hand or a squeegee, rub the AdHereVue liner strips to transfer the adhesive to the PosterVue print.
6. At this point you can turn the PosterVue print over and remove its release liner from the back, if desired. The release liner provides added stability for transport, however, so you may wish to wait and remove the PosterVue release liner at the job site.
7. Roll the PosterVue print with the AdHereVue liner on the outside and insert into shipping tube, if necessary, for transport. (Make sure the tube's diameter is large enough to easily accommodate the rolled-up print.)
8. At the job site, remove the PosterVue release liner if you haven't already done so. Next, remove the AdHereVue liner strips to expose the adhesive.
9. To display, attach PosterVue print to surface of clean glass door/window. The PosterVue print can be removed and repositioned, if necessary. Squeegee the print in place, starting at the center and working outward in all directions. Be sure to squeegee the edges firmly in place.

***The following instructions are for transferring the adhesive to the black (see-through) side of the PosterVue print (normally used for exterior mounting):***

1. Print image on white side of PosterVue One Way Vision™ film.
2. Trim printed graphic to desired size for display.
3. Remove release liner from the back of the PosterVue print to expose the black (see-through) side.
4. Lay PosterVue black side up on a clean, flat, dry surface (e.g., table).
5. Apply a strip of AdHereVue to all 4 sides (outermost edges) of the back of the PosterVue print. Then apply additional strips of AdHereVue down the center of the print to provide full coverage.
6. Leave liner on the AdHereVue strips. Using your hand or a squeegee, rub the AdHereVue liner strips to transfer the adhesive to the back of the PosterVue print.
7. Roll the PosterVue print with the AdHereVue liner on the outside and insert into shipping tube, if necessary, for transport. (Make sure the tube's diameter is large enough to easily accommodate the rolled-up print.)
8. At the job site, remove the AdHereVue liner to expose the adhesive.
9. To display, attach PosterVue print to surface of clean glass door/window. The PosterVue print can be removed and repositioned, if necessary. Squeegee the print in place, starting at the center and working outward in all directions. Be sure to squeegee the edges firmly in place.

### **Removal**

1. Peel print from the glass surface.
2. Remove any glue residue with water and a paper towel. AdHereVue adhesive is water soluble for easy clean-up.