

EconoVue® 60/40

Perforation pattern:

Approx. 60/40 (40% open)

Perforation size:

Approx. 0.062 in. (1.6 mm)

Film:

Approx. 6-mil calendered PVC on a 3-in. core

Standard roll sizes:

54 & 60 in. x 100 & 1000 ft.

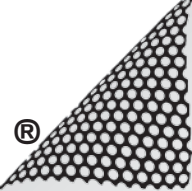
Application:

POP, retail & commercial window graphics for short-term use

Product codes:

CFEVSL/CFEVCL





Exterior Mount Product Specifications

Product Codes: CFEVSL/CFEVCL

6-mil white/black composite PVC with clear removable acrylic pressure-sensitive adhesive. Available with an unperforated solid paper liner (CFEVSL) or a clear liner (CFEVCL) consisting of clear PET film laminated to perforated paper to absorb ink.

Applications	Windows, glass doors or other transparent surfaces for short-term POP, retail window graphics or similar applications. Not recommended for long-term or large-scale applications (e.g., building wraps).
Composition	White/black composite PVC with clear pressure-sensitive adhesive and an unperforated solid paper release liner or a clear PET liner (thickness of which may vary).
Open Area	40%, approx.
Vinyl Thickness (incl. adhesive)	6 mils (.006 in./153 microns), approx.
Release Liner Thickness	Solid paper liner: 6 mils (.006 in./153 microns), approx. Clear PET liner: 5.5 mils (.0055 in./140 microns), approx.
Adhesive Thickness	.5 mils (.0005 in./13 microns), approx.
Perforation Diameter	.062 in. (1.6 mm), approx.
Standard Widths/Lengths	54 & 60 in. x 100 & 1000 ft. (137 & 152 cm. x 30.48 & 304.8 m) 60 in. available only with solid paper liner. Custom sizes available by special order.
Dimensional Stability	Fair
Minimum Application Temperature	40° F (4° C)
Service Temperature Range	0° F to 140° F (-17° C to 60° C)
Expected Lifetime Exterior	Up to 1 year; 3 months for clean removal. Adhesion may increase with time. Testing recommended before production to determine suitability of product for intended application.
Water Resistance	Fair. Immersion in water not recommended. If exposed to rain, an optically clear, compatible overlamine can be used to prevent holes from filling with water.
Humidity Resistance	Fair
Solvent Resistance	Fair
Storage Stability	6-month shelf life when stored at 70° F (21° C) and 50% relative humidity.
Colors Available	White on print side and black on adhesive side.
Printing	Use standard vinyl inks. Print image on vinyl, not on the release liner. EconoVue with the solid paper liner is compatible with screen printing; inkjet printing using solvent, eco-solvent and mild solvent inks; latex; thermal transfer; and airbrushing. EconoVue with the clear PET liner is compatible with UV-cure inks and above printing methods except latex inks.
Installation	Apply to clean, dry glass surface. Use plain soap and water, rinse and dry glass well. Do NOT use ammonia, Windex® or other solvent-based glass cleaners prior to application.
Removal	Remove by peeling from surface. Remove adhesive residue on older installations, if necessary.

Other EconoVue Products

EconoVue 60/40 for the Gerber EDGE Printer Code: CFEV15GX50
Other EconoVue Products

Features a special pin-feed edge specifically for use with the Gerber EDGE thermal transfer printer.

Other economy-grade products featuring different perforation patterns, diameters, release liners, and roll sizes are available by special order.