



CLEAR FOCUS Imaging, Inc.

One Way Vision Window Graphics

PRESS RELEASE FOR IMMEDIATE RELEASE

CLEAR FOCUS Introduces Two New Window Graphics Films

SANTA ROSA, CA — May 18, 2015 — CLEAR FOCUS Imaging, Inc., the leading manufacturer of One Way Vision™ perforated window films, has introduced two new products for the point-of-purchase and retail window signage segments.

24-Vue™ is a 5.5-mil, semi-clear film providing two-way visibility on glass, acrylic and other clear substrates. It features a 70/30 perforation pattern (30% open), 1.4-mm holes, and a clear, removable pressure-sensitive adhesive for interior or exterior mounting. The calendered vinyl film is supplied with Do-ALLiner®, the company's patented universal release liner, which is compatible with UV-cure, latex, solvent, eco-solvent, screen printing, and other print technologies. Designed for short-term applications in which two-way visual communication is desired under varying lighting conditions, 24-Vue is ideally suited for convenience stores and other retail outlets with long hours of operation.

The latest addition to the company's EconoVue® value-priced product line, exterior-mount EconoVue® 80/20 features 20% open area, 1.5-mm holes, and a clear, removable pressure-sensitive adhesive. The 5.5-mil calendered vinyl film offers 80% print surface for maximum visual impact while retaining the view from the inside. Developed for POP, retail, and display advertising applications requiring superior image quality, EconoVue 80/20 is available with a solid paper liner for latex printing or a clear PET liner for UV-cure inks. Both liners are compatible with solvent, eco-solvent, and screen printing.

Based in Northern California, CLEAR FOCUS distributes its patented products globally. For more information, visit www.clearfocus.com or contact the company by phone at 707-544-7990 or by email at headoffice@clearfocus.com.

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